

Innovator & Intrapreneur Skills

Developing Smart Innovators
Delivering Smarter Innovations



Customers & Feedback



Stakeholder feedback

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It gives me an immense pleasure to be associated with Sudeendra since 2011. I met him in one of the IEEE innovation workshops since then I have been his huge follower of his talks in the innovation front. I and other attendees got to learn a lot from his workshops. He always emphasizes on self-realisation and creative confidence.

In his workshops he brilliantly makes Champions to take extraordinary risks He always lays focus on the need for the open boundaries in thought process He beautifully creates the platform where we could come up with empathy based innovations via design thinking.

He creates transformation in the thought process, From Fear to courage and risk taking, From planning to action, From duty to passion

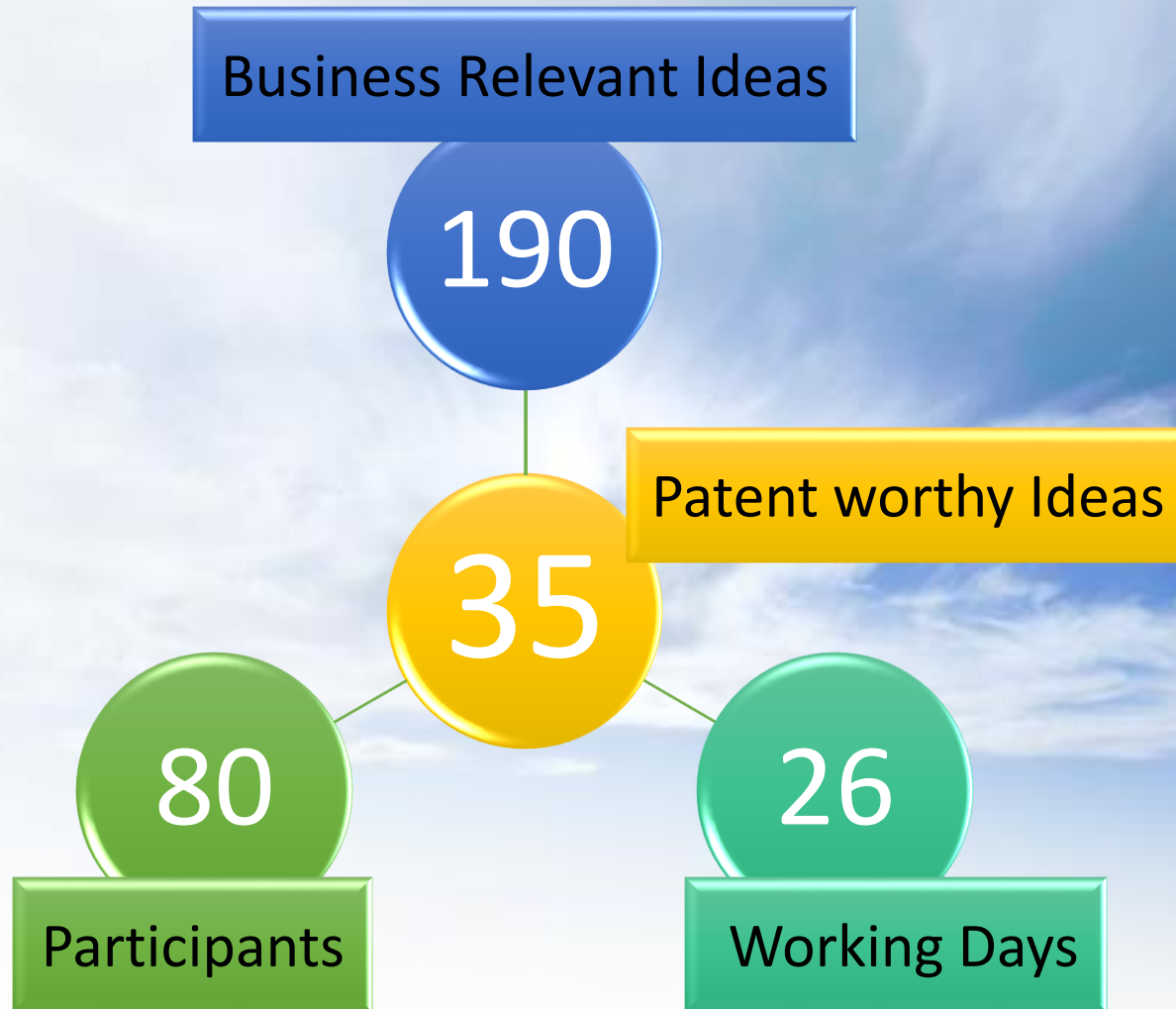
As Tom Kelly says ““It’s not about just coming up with the one genius idea that solves the problem, but trying and failing at a hundred other solutions before arriving at the best one.”

He believes that the “The first step toward a great answer is to reframe the question.” With these learning I could apply a lot in my research and to scale up excellence in innovation.



Case Study

Automotive Major



About us



Prasu is an ancient word of Sanskrit origin with meanings like urge, incite, to set in motion or rouse to activity, to deliver, arise, originated or to be born.

We not only know it can be done, **WE HAVE DONE IT**

We believe if **WE** can do it, **YOU** can do better

We engage as **PRACTITIONERS** and not as academicians



Our Uniqueness

- We Focus on **INNOVATOR**, who will deliver successful innovations
- Our Unique **research-proven** Innovator & Intrapreneur skills model combined with the empirical model
- **Our Successful experience of 40 years** as Innovators, Intrapreneurs and Entrepreneurs
- Our effective way to engage with professionals
- Practical tools & methods are, can be applied immediately, **across domains** and **varied experience levels** of people
- We develop Inspired, confident Innovators, Intrapreneurs & effective innovation for business success



We are glad & proud to share that we are selected and invited Speakers at

